

Notice of References Cited

Application/Control No.

09/659,428

Applicant(s)/Patent Under

Reexamination

VERMA ET AL.

Examiner

Susanna M. Diaz

Art Unit

2163

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U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
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NON-PATENT DOCUMENTS

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	"CNNfn.com and C2B Technologies Form Strategic Partnership to Create Unique Information and On-Line Shopping Hub." Business Wire. August 18, 1998.
	V	"C2B Unveils the First Comprehensive Online Shopping Platform for Consumers That Addresses Content, Commerce, Ease-of-Use." PR Newswire. July 27, 1998.
	W	"Service Merchandise Uses NetDynamics to Move Its Entire Catalog Onto the Internet." Business Wire, Page 03030322. March 3, 1997.
	X	"Ziff-Davis Signs Up 189 Advertisers for the Coming Launch of Its Computer Shopper NetBuyer Web Site." PR Newswire. Page 0916NEM015. September 16, 1996.

*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
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	U	Atwood, Brent. "Cyberspace: the Last Frontier." Billboard. Vol. 108. No. 13. Page 64. March 30, 1996.
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